2024-2025

**EMERGING CODERS
AT NORTHWESTERN UNIVERSITY**

CORPORATE SPONSORSHIP PACKET

A community for first-generation, low income undergraduates at Northwestern University Interested in careers and opportunities in technology.

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ABOUT EMERGING CODERS

Emerging Coders is a student organization at Northwestern University.

It is a hub for First-Generation and Low-Income students who share a passion for technology to connect with a like-minded community.

LETTER FROM THE FOUNDER

Emerging Coders was born from a challenge I faced during my first year at Northwestern—the absence of a community for First-Generation, Low-Income (FGLI) students passionate about technology. Determined to fill this gap, I set out to create an inclusive space where students could learn, grow, and support one another, regardless of their background or experience.

In just two years, Emerging Coders has grown to over 200 members, secured significant funding, and hosted numerous impactful events. Seeing students prioritize our initiatives despite their demanding schedules reaffirms the need for this community.

Emerging Coders is more than a club—it's a movement, a support system, and a space where FGLI students in tech can thrive together. I am proud of what we've built and excited to see its continued impact.
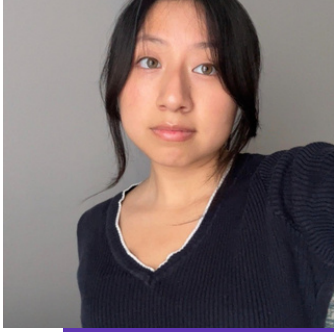
MEET THE EXEC BOARD

SYDNEY HOPPENWORTH
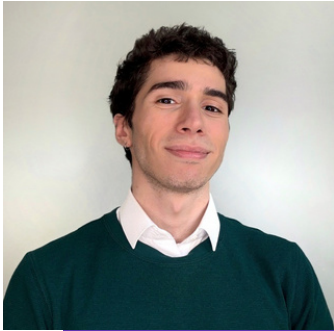President

MICHELLE ORDONEZ CAMPOS
Secretary

JOANNA ECHEVERRI PORRAS
External Coordinator

MELANIE CUENCA

Internal Coordinator

AREG ASLANYAN

Internal Coordinator

LANA ALNAJM

Professional Liaison

KEIGO HEALY

Webmaster

FARIS ELTAYIB

Finance

MARISSA ROCHA RANGEL

Marketing

WHAT WE DO

REACHING OVER 100 STUDENTS ANNUALLY, WE ORGANIZE 19+ EVENTS AND MEETINGS FOCUSED ON:

ACADEMIC & PROFESSIONAL SKILL BUILDING

- Project Cronus
- Study and Chill Event
- Coding workshops & technical lectures
- Resume reviews & interview prep

CAREER DEVELOPMENT

- Industry information sessions
- Networking events with alumni and professionals
- Internship & job search support

COMMUNITY & SOCIAL ENGAGEMENT

- Mentorship program
- Annual ice-cream social
- Collaborative and fun projects & competitions

SOME STATS (AS OF 2025)

NUMBER OF ACTIVE MEMBERS: 120
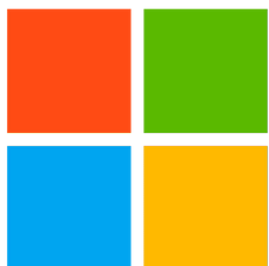
SOCIAL MEDIA FOLLOWERS

- 482

- 400

EMAIL LISTSERV - 280

COMPANY PLACEMENTS

amazon

Meta

Google

Bloomberg

AMERICAN EXPRESS

Microsoft

TESTIMONIALS
WHAT OUR MEMBERS SAY

ETHAN PINEDA
Emerging Coders has been life-changing for me. I've met some of my closest friends and mentors through this community. I credit a lot of my success to the support I've received here.

CHISARA OJIAKO
Emerging Coders was super important when I was first starting out in tech. The workshops and networking events helped me build my skills and confidence.

YAFET HAILU
I've learned so much from the Emerging Coders community. The workshops and networking events have been invaluable to my growth as a student and future professional.

SPONSORSHIP TIERS

In Partnership with our sponsors, we aim to host panels, presentations, and information sessions that facilitate networking, provide feedback on members' aspirations, and highlight specific roles and innovations within the industry.

We kindly invite you to consider sponsoring Emerging Coders and joining us in our mission to empower first-generation, low-income students as they pursue careers in technology.

BRONZE $500+

- **Company Logo on all social media posts & weekly newsletters for one month**
- **Private event planned in coordination with professional liaison**

SILVER $800+

- **Everything in Bronze tier, plus:**
- **Access to our Resume Book**
- **Two exclusive events with Emerging Coders**
- **Company logo permanently featured on our website's sponsor page**

GOLD $1000+

- **Everything in Silver tier, plus:**
- **Weekly email and social media blast (company events/opportunities)**
- **Host three events with Emerging Coders per academic year (one per quarter)**
- **Company logo featured on annual merch distributed to members**

SPONSORSHIP À LA CARTE ITEMS

$250

ACCESS TO RESUME BOOK

$500

HOST A WORKSHOP (COORDINATED WITH PROFESSIONAL LIAISON)

$1500 PER PERSON

TECHNOLOGY CONFERENCE TRAVEL SPONSORSHIP

THANK YOU

Co. Email: nuemergingcoders@gmail.com
Professional Liaison: lanaalnajm2028@u.northwestern.edu